

# SIITME2024

IEEE 30<sup>th</sup> International Symposium for  
Design and Technology in Electronics Packaging  
16 - 18 October 2024, Sibiu, Romania

CONFERENCE & EXHIBITION

# CALL FOR SPONSORS AND EXHIBITORS

## IEEE 30<sup>th</sup> International Symposium for Design and Technology in Electronic Packaging

### Sibiu, Romania

SIITME (International Symposium for Design and Technology in Electronic Packaging) was initiated in 1995 and takes place annually in a different location in Romania.

The event is a bridge between the electronics industry and academia in our region. SIITME is strongly oriented to promote young electronics engineers in a culture of innovation and to represent a fertile environment for scientific and technical discussions.

The SIITME conference is a powerful and reliable forum where electronics industry specialists come into direct contact with researchers and academics, for the benefit of both parties and with a significant impact on technological development and innovation.

SIITME is one of the international scientific conferences with electronic packaging as its main objective. By promoting collaboration between the electronics industry, taken in a broad sense (hardware, software, communications, information processing), and the corresponding research environment, SIITME ensures both a prosperous environment for young researchers and students to get feedback on their work from their more senior counterparts as well as a thriving community in which beneficial partnerships can be created between academic researchers and industry professionals.

## AUDIENCE

The focus of the conference on the issue of intelligent systems provides the necessary premises to stimulate the interest of the research environment for access to solutions in accordance with the current trend imposed by IoT, IoE.

The SIITME conference stands out from other conferences in that it stimulates the training of young human resources in accordance with the requirements of product innovation with high added value. In addition to the young participating teaching staff, PhD students, master's students and even final year undergraduate students are encouraged to participate in SIITME. The promotion of educational methods connected to the requirements of the European Pact for Skills program.

It has become a well-known IEEE conference, having the technical sponsorship of the IEEE-EPS Hu&Ro Joint Chapter and the IMAPS Romania Chapter. The conference proceedings are included in the IEEE eXplore database, being indexed by ISI (Clarivate).

To meet the audience interest best, the exhibitors should focus on the following topics:

- Emerging Topics in Advanced Packaging;
- New Components and Manufacturing Technologies;
- Printed Electronics, Smart Textiles and Healthcare;
- Sensors, Actuators and Microsystems;
- Nanomaterials, Nanoelectronics and Nanotechnology;
- Embedded Systems, Robotics and Artificial Intelligence;
- Power Electronics and Thermal Management;
- Smart Grid and Renewable Energy;
- Virtual Prototyping and System Validation;
- Quality Management, Applied Reliability, Characterization and Testing Failure Diagnosis;
- Corrosion in Electronics;
- Challenges in Digitalisation and Global Education for Electronics.

## VENUE

The event will take place at the Central University Library, the Main Lobby being offered as expositional space both for Poster Presentations as well as the Industrial Exhibitions. This space will be heavily transitioned by all participants at the conference and therefore offers prime real estate for companies wanting to promote their products, goods and/or services.



## CONFERENCE SCHEDULE

The conference will be a four-day-event, where the first half day will be dedicated to Technical Short Courses / Professional Development Courses (PDCs), and the second half to invited keynotes and parallel technical sessions. The second and third days will be fully dedicated to technical sessions, special sessions, and further keynotes. The final day includes a farewell breakfast and coffee. The exhibition schedule will span three days, as follows:

### **Wednesday, October 16<sup>th</sup>**

10:00 – 12:00 Setup

12:00 – 20:00 Exhibition

### **Thursday, October 17<sup>th</sup>**

08:30 – 17:30 Exhibition

### **Friday, October 18<sup>th</sup>**

08:30 – 17:00 Exhibition

17:00 – 18:00 Dismantling

## SPONSORSHIP PACKAGES

### **Silver sponsor – 500 EUR**

Package benefits and perks:

- Sponsor logo to be displayed on all promotional materials: conference website, social media, posters, banners, and the digital brochure
- Company presentation/advertisement in the digital brochure (half page)
- Online visibility: acknowledgement of sponsorship on conference website (kept for 1 year – until the next edition of the conference)
- One complementary conference pass for company representative

Available for unlimited companies.

### **Gold sponsorship package – 1000 EUR**

All the benefits from the Silver package and additionally:

- Full page advertisement in the digital event brochure
- Max. 15-minute company presentation during the industrial session
- Exhibition stand for your company (optional – upon request)

Available for unlimited companies.

### **Platinum sponsorship package – 2000 EUR**

All the benefits from the Gold package and additionally:

- Two full page advertisement in the digital event brochure
- 1 rollup allowed to be displayed in conference exhibition area
- Max. 20-minute company presentation during the industrial session
- Exhibition stand for your company (optional – upon request)

Limited to **maximum of 5 companies**

## **Diamond package – 3000 EUR**

All the benefits from the Platinum package and additionally:

- One additional (two in total) complementary conference passes for company representatives
- Up to 2 rollups allowed to be displayed in conference exhibition area
- Option to add advertising materials in the conference bag
- Max. 25-minute company presentation during the industrial session
- Exhibition stand for your company (optional – upon request)

Limited to **maximum of 3 companies**

## **Conference bag sponsor – 2000 EUR**

High visibility: Your company's logo on the conference bags received by all participants!

- Sponsor logo to be displayed on all promotional materials: conference website, social media, posters, banners, and the digital brochure
- Company presentation/advertisement in the digital brochure (full page)
- Online visibility: acknowledgement of sponsorship on conference website (kept for 1 year – until the next edition of the conference)
- One complementary conference pass for company representative
- Your company's logo on the conference bags distributed to all conference participants at registration + optional promotional material provided by you (flyers, pens, agendas, USB memory sticks, etc.)
- Exhibition stand for your company (optional – upon request)

Limited to **maximum of 1 company**

## **Lanyard sponsor – 2000 EUR**

Very high visibility: Your company's logo on all lanyards worn by the participants at the conference!

- Sponsor logo to be displayed on all promotional materials: conference website, social media, posters, banners, and the digital brochure
- Company presentation/advertisement in the digital brochure (full page)
- Online visibility: acknowledgement of sponsorship on conference website (kept for 1 year – until the next edition of the conference)
- One complementary conference pass for company representative
- Your company's logo on all lanyards distributed to all participant name tags (which must be worn throughout the conference)
- Exhibition stand for your company (optional – upon request)

Limited to **maximum of 1 company**

## **Sponsored dinner: Welcome dinner/Gala dinner sponsor – 2000 EUR**

Show off your company at the welcome dinner taking advantage of the following:

- Sponsor logo to be displayed on all promotional materials: conference website, social media, posters, banners, and the digital brochure
- Company presentation/advertisement in the digital brochure (full page)
- Online visibility: acknowledgement of sponsorship on conference website (kept for 1 year – until the next edition of the conference)
- One complementary conference pass for company representative
- Welcome dinner area setup with your company's décor: rollups, balloons and other promotional materials
- Short speech from your company's representative after the welcome speech from the chairman
- Exhibition stand for your company (optional – upon request)

Limited to maximum of 1 company per dinner (2 in total)

## **Coffee break sponsor – 500 EUR**

High visibility: Your company's logo on the conference bags received by all participants!

- Sponsor logo to be displayed on all promotional materials: conference website, social media, posters, banners, and the digital brochure
- Company presentation/advertisement in the digital brochure (full page)
- Online visibility: acknowledgement of sponsorship on conference website (kept for 1 year – until the next edition of the conference)
- Company logo displayed during the sponsored coffee breaks (at coffee stations and serving tables)

Limited to **maximum of 5 companies**

## **EXHIBITION PACKAGES**

### **Standard booth – included in Gold, Platinum and Diamond sponsorship packages**

High visibility: Your company's logo on the conference bags received by all participants!

- Standard 2m x 2m booth equipped with table and chair
- Company logo printed and displayed on top of the booth
- 2 m space for your company branded backwall and/or roll-ups (self-delivered)
- Power supply 220 V distribution board for standard usage (laptop, lighting, charger)

Available upgrades:

- Additional company representative: + 300 EUR
- Extended booth (2m x 4m): + 300 EUR

## BOOKING YOUR SPONSORSHIP DEAL

To book your preferred sponsorship package, negotiate a custom offer, or if you have any questions regarding the SIITME 2024 conference, contact:

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