



***Keynote speaker:***

***Name:*** Theodor Maier

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***Title of the presentation:***

***New Architecture for SW defined vehicle and effects on Semiconductor Components***

***Short CV:***

I have more than 30 years' experience in automotive electronics and semiconductor development.

Currently I'm responsible Microelectronic Integration within Continental. There I'm responsible for the development of customized semiconductor components and in charge of the semiconductor strategy and roadmap. Next this I'm principle expert for automotive semiconductor technologies and design.

I began my career as a design engineer with Siemens and have held various technical and R&D management positions prior taking over the Lead of Microelectronic Integration.

***Abstract:***

The Presentation will provide some insights into new architecture solutions and how we can tackle the demand for more flexibility and sustainability in upcoming mobility systems.