



Keynote speaker:

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Presentation:
"Rigid Flex Circuits: A Technological Overview"

Joseph (Joe) Fjelstad, founder and CEO of Verdant Electronics, is 45-year veteran of the electronics industry and internationally known expert in the field of electronic interconnection technology. He is a serial entrepreneur and certain of the concepts found in his 175 plus US patents are also found in nearly every electronic device manufactured today. Joe is also an author or coauthor of several books on electronics manufacturing and IC packaging technology including: *The Printed Circuit Handbook, 7th Edition (2016)* and *Flexible Circuit Technology, 4th Edition (2012)*, both of which are the most widely read references on the topics and *Electronic Packaging and Interconnection Handbook, 4th Edition* and *Chip Scale Packaging for Modern Electronics*. He has given lectures at numerous universities and researcher centers including CERN and NASA-JPL and has keynoted several electronics conferences.