



**Keynote speaker:**

Name: **Soufiane Bendaoud**

Job position: **Business Development Manager**

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Title of the Presentation: **“High Performance Analog”**

Soufiane has held several roles in the semiconductor industry, ranging from senior applications engineers to product definition and business development.

He has worked closely with analog and digital designers to define world class products which have become industry standards.

Soufiane has published over 50 articles, white papers, and applications translated in more than 6 languages around the world. He holds a Bachelors Degree of Electrical Engineering and a Masters from the University of California at Berkeley and San Francisco.